

# Create Content Marketing and Audience Engagement — Drive Lead Gen, Profile Prospects



All with an interactive content creation platform that empowers marketers to create, publish, manage, and measure compelling audience experiences. Choose from the following interactive content tools:

- Assessments & Personality Tests
- Calculators
- Knowledge Tests & Quizzes
- Polls & Surveys

We'll build the quiz, handle deployment, and collect leads. You'll receive highly targeted leads from prospects who are already engaging with your content.

## PRICING

30-day Campaign.....	\$7,000
Additional 30-day Campaigns.....	\$3,500

Contact Debbie Rothwell, Director of Marketing, at [drothwell@techbriefs.com](mailto:drothwell@techbriefs.com) or your sales representative to set up a consultation and discover how this unique tool can be put to work for you.